

BUSINESS

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Firm wins 'David and Goliath' clash

TOUR operators Upland Escapes have achieved

national recognition in only their second year of business.

The small walking holiday company, based in Eastleach, near Lechlade, has won the *Travel Trade Gazette's* *Scream if You're Green* Travel Award 2007.

The company was also among the five finalists in the Best Active and Adventure Operator category.

Managing director Edward Granville said: "We were extremely proud to accept the award, especially as in real David and Goliath fashion, all our fellow final-



Edward Granville, managing director of Upland Escapes, accepting his award from comedian Rob Brydon

ists for this award were major travel industry names

such as First Choice and Virgin Holidays."

Upland Escapes is an independent travel operator and its holidays are based in traditional villages in beautiful unspoilt and remote upland regions of Europe.

It believes in bringing much needed sustainable tourism income to isolated communities while retaining a sensitivity for traditional local lifestyles and protecting the ecological balance of the region.

For more information visit www.uplandescapes.com